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November 2022

Dear Potential Sponsor of the All Sports Association:

On behalf of the entire All Sports Association, we thank you for your interest in the All Sports Association Banquet, the key event which allows us to fulfill our mission of supporting the youth in our community. Because of the generosity of our sponsors, last February's All Sports Awards Banquet was an overwhelming success. We were able to contribute \$200,000.00 to our major beneficiaries, the local Boys and Girls Club, Special Olympics, Eleanor Johnson Youth Center and the Fellowship of Christian Athletes. When we add contributions to various other youth organizations and youth sports projects, the total contributions exceeded \$1,000,000.00 in the past 8 years. In this economy, these organizations need our help more than ever. Your sponsorship will ensure that support of these youth programs will continue. Your support makes a big difference in the lives of so many youth athletes in our community!

This year, our Banquet events will be held on Thursday, February 23rd and Friday, February 24th. As in previous years, your sponsorship will provide you with the opportunity to enjoy two days of great entertainment, good food, fellowship with friends, as well as access to local and national sports celebrities. In addition, it will help ensure that the youth in our community will continue to have programs and facilities that aid in their development as athletes and more importantly, well rounded people.

One of the highlights of the Banquet is always our Keynote Speaker. As you know, in recent years we have had the pleasure of welcoming some incredible people who have all played intricate roles across the sporting world. Among them; Nick Saban, University of Alabama Head Football Coach; Deion Sanders, former Florida State and Dallas Cowboys Defensive Back; Kirk Herbstreit, outstanding ESPN broadcaster and analyst; Bo Jackson, former Auburn University and Oakland Raiders Running Back, former University of Georgia and Dallas Cowboy running back, just to name a few. Last February, Atlanta Braves Hall of Famer and World Series MVP, Tom Glavine captivated the audience with his inspirational message.

As you may have already seen in the Northwest Florida Daily News, this year will be no different as we will be welcoming, Chad Hennings; Air Force Academy Defensive Tackle, College Football Hall of Famer, and Outland Trophy winner. Following his college career, Chad Hennings served in the United States Air Force as an A-10 Pilot, completing 45 combat missions in Iraq. After returning home, he was drafted by the Dallas Cowboys where he contributed to their three Super Bowl wins in just four years. From hometown football hero to true American hero, the message Chad Hennings brings is one of hope, inspiration and motivation.

Of course, we will continue another longstanding feature of our Banquet. That is the recognition of local area athletes, a major objective of the All Sports Association. We are currently

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www.Allsportsassociation.org

gathering nominations for the Male and Female Scholastic awards, as well as Amateur, Professional and Special Olympian awards. We also continue the recognition of individuals who have contributed a lifetime of volunteerism in the local athletic community by presenting the Al Byrne Award, one of our most prestigious awards. You will also see the presentation of the Wuerffel Trophy, named for local football player and Heisman Trophy winner, Danny Wuerffel. The nominees combine exemplary community service with the athletic and academic achievement and reflect everything that is outstanding about the student athlete.

Corporate sponsorship levels are \$2,800, \$5,000 and \$10,000. For your sponsorship you will again receive an Outstanding Sponsor Package for the two days of the All Sports Banquet Activities. That includes, a Golf Outing, tickets to our Scholastic Recognition Fish Fry, tickets to the Fellowship of Christian Athletes/Corporate Sponsor Breakfast and tickets to the VIP reception/social held before the Banquet. With each sponsorship you also receive tickets to our Awards Banquet and a sponsorship plaque.

Your 2023 Banquet Sponsorship is guaranteed when we receive your contract. With Chad Hennings, an Air Force veteran, as the speaker, we expect high demand for tables. So, please respond as soon as you can. If you have questions, please contact me or our Corporate Sponsors Committee Chairman, Ralph Frangioni at (850) 585-9839 or by email at ralph.frangioni@ur-acres.com.

Again, thank you for your consideration of the All Sports Association Banquet.

Best Regards,

Gary McCoy

Gary McCoy
President 2022-2023
Realmc6@cox.net
850-797-9383



All Sports Association Sponsor Levels

\$10,000

- ❖ Sponsor package will adjust to your individual corporate needs
- ❖ Signage at Banquet venue
- ❖ Full page color ad in the program
- ❖ 2 tables (20 tickets) at Annual Awards Banquet with preferred seating
- ❖ 10 Tickets for a personal meet and greet with Chad Hennings
- ❖ 10 Tickets to the VIP Sponsors Party
- ❖ 10 Tickets to the Scholastic Fish fry on Thursday, February 23rd
- ❖ 10 Tickets to the Buck Smith FCA Breakfast
- ❖ 4 Players for the Golf Outing on Thursday, February 23rd

\$5,000

- ❖ Signage at Banquet venue
- ❖ 1/2 page color ad in the program
- ❖ 1 table (10 Tickets) to Awards Banquet with preferred seating
- ❖ 10 Tickets to the VIP Reception
- ❖ 6 Tickets for a photo with Chad Hennings
- ❖ 5 Tickets to the Scholastic Fish Fry
- ❖ 2 Tickets to the Buck Smith FCA Breakfast
- ❖ 4 Players for the Golf Outing on Thursday, February 23rd

\$2,800

- ❖ 1 table (10 Tickets) to the Awards Presentation
- ❖ 5 Tickets to the VIP Reception
- ❖ 2 Tickets for a picture with Chad Hennings
- ❖ 5 Tickets to the Scholastic Fish Fry
- ❖ 2 Tickets to the Buck Smith FCA Breakfast
- ❖ 2 Players for the Golf Outing on Thursday, February 23rd



**All Sports Association, Inc.
P. O. Box 2591
Fort Walton Beach, Florida 32549**

We, _____, agree to purchase a corporate sponsorship for the **53rd Annual All Sports Association's Trophy Banquet** to be held on February 24, 2023 at the Emerald Coast Conference Center. All stipulations, special advertisement instructions and/or requirements are contained in this agreement; and the sponsor agrees to pay for its corporate sponsorship upon signing this agreement.

If you are interested in a 2023 corporate sponsorship, you should mail your signed agreement to the address above. Or you can email your agreement to Ralph Frangioni, our Sponsorship Chairman, at ralph.frangioni@ur-aces.com. If you have any invoicing questions or need additional information, please contact Mr. Frangioni at (850) 585-9839 or at ralph.frangioni@ur-aces.com.

2023 Corporate Sponsorship Package: A minimum contribution of \$2,800 guarantees 2 Fellowship of Christian Athletes/Corporate Sponsor Breakfast tickets, 2 players in the Golf Outing, 5 Hall of Fame Fish Fry tickets, 5 tickets to the press event and the Sponsor VIP complimentary reception/social before the Banquet, 10 seats at the Banquet, recognition in the Banquet program, and a sponsorship plaque and unique sponsor coin. There are also \$5,000 and \$10,000 sponsorships with additional benefits as set forth in the attachment to the letter.

Corporate sponsor contributors helped the All Sports Association provide in excess over \$200,000 to local youth organizations in 2022. Your sponsorship is sincerely appreciated and your commitment to our local youth is commended. **You** are a major part of our efforts to provide support to local youth and the organizations serving them.

Company name as it should appear on banquet plaque and program (please print)

Address

Contact name and telephone number

Sponsor signature

Email address

- Check Enclosed
- Please Invoice



ASA Event Information & Schedule February 23rd – 24th

The schedule of events is provided below along with detailed information for each event:

- **Sponsor and VIP Golf Tournament: Thursday, February 23rd** - Platinum (\$10,000) and Gold (\$5,000) sponsors receive four (4) player spots. Corporate sponsors (\$2,800) receive two (2) player spots (no ticket is required). Registration begins at 11:00 am with a shotgun start at 12:00 pm. The outing will take place at the Fort Walton Beach Municipal Course on Lewis Turner Blvd. Lunch will be provided. To register your golfers please email Paul Brannon; paul@brannoncanhelp.com.
- **Scholarship Recognition Fish Fry, Thursday, February 23rd** - Beginning at 5:00 pm (following the completion of the golf outing), this event takes place at the Fort Walton Beach Fairgrounds, immediately across the street from the golf course. Platinum (\$10,000) and Gold (\$5,000) sponsors receive ten tickets. Corporate sponsors (\$2,800) receive five tickets. Attendees will include our awards winners, speakers and other invited guests. Tickets are required.
- **Fellowship of Christian Athletes Breakfast: Friday, February 24th** - The FCA breakfast will begin at 7:30 a.m. at the Northwest Florida State College Arena. Attendees at this event include invited senior high school and middle school FCA members, the Taylor Haugen Trophy winner and invited guests. As a Corporate Sponsor, you can send two attendees to the breakfast (no ticket required). We are working getting the featured speaker for the breakfast. Tickets are required.
- **Corporate Sponsors' VIP Event: Friday, February 24th** - Private party at the Emerald Coast Convention Center). Beginning at 4:00 pm each Corporate Sponsor will be permitted to meet with the award winners and obtain autographs (refreshments and hors d'oeuvres included). Tickets are required.
- **Awards Banquet: Friday, February 24th** The banquet will take place at the Emerald Coast Conference Center. Doors open at 5:30 pm with dinner served and program starts at 6:30 pm. Tickets are required.

There will be a silent auction/raffle before dinner, with auction/raffle tickets available at the Conference Center and at the above-referenced Sponsor/VIP reception. In addition to an exciting night recognizing this year's award winners and hearing from our featured speaker, we will also have a live auction—with a number of one-of-a-kind collectible items—the live auction will precede the evening activities. Credit cards may be used for those purchases.