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November 2024

Dear Potential Sponsor of the All Sports Association:

On behalf of the entire All Sports Association, we thank you for your interest in the All Sports Association Awards Presentation, the key event which allows us to fulfill our mission of supporting the youth in our community. Because of the generosity of our sponsors, last February's All Sports Awards Banquet was an overwhelming success. We were able to contribute \$200,000.00 to our major beneficiaries, the local Boys and Girls Club, Special Olympics, Eleanor Johnson Youth Center and the Fellowship of Christian Athletes. When we add contributions to various other youth organizations and youth sports projects, the total contributions exceeded \$1,000,000.00 in the past 8 years. In this economy, these organizations need our help more than ever. Your sponsorship will ensure that support of these youth programs will continue. Your support makes a big difference in the lives of so many youth athletes in our community!

This year, we are excited about moving the venue for the Awards Presentation to Northwest Florida State College's Arena. Our events will be held Wednesday – Friday, February 19 - 21. As in previous years, your sponsorship will provide you with the opportunity to enjoy two days of great entertainment, good food, fellowship with friends, as well as access to local and national sports celebrities. In addition, it will help ensure that the youth in our community will continue to have programs and facilities that aid in their development as athletes and more importantly, well rounded people.

One of the highlights of the Annual Awards is always our Keynote Speaker. As you know, in recent years we have had the pleasure of welcoming some incredible people who have all played intricate roles across the sporting world. Among them; Nick Saban, former University of Alabama Head Football Coach; Deion Sanders, former Florida State and Dallas Cowboys Defensive Back; Kirk Herbstreit, outstanding ESPN broadcaster and analyst; Bo Jackson, former Auburn University and Oakland Raiders Running Back, Herschel Walker, former University of Georgia and Dallas Cowboy running back, just to name a few. Last February, Warrick Dunn a former FSU and NFL player with the Tampa Bay Buccaneers was our speaker and delivered a truly inspirational message.

As you may have already seen in the Northwest Florida Daily News, this year will be no different as we will welcome, Urban Meyer; a three-time national championship coach with the University of Florida and the Ohio State University.

Of course, we will continue another longstanding feature of our Annual Awards. That is the recognition of local area athletes, a major objective of the All Sports Association. We are currently gathering nominations for the Male and Female Scholastic awards, as well as Amateur, Professional and Special Olympian awards. We also continue the recognition of individuals who have contributed a lifetime of volunteerism in the local athletic community by presenting the Al Byrne Award, one of our most prestigious awards.

Corporate sponsorship levels are \$2,800, \$5,000 and \$10,000. For your sponsorship you will again receive an Outstanding Sponsor Package for the three days of All Sports Award Activities. Those include, a Casino Night for sponsors, tickets to our Scholastic Recognition Fish Fry, tickets to the Fellowship of Christian Athletes/Corporate Sponsor Breakfast and tickets to the VIP reception/social held before the Awards.

Your 2025 Awards Sponsorship is guaranteed when we receive your contract. With Urban Meyer's background and message, we expect high demand for seats. So, please respond as soon as you can. If you have questions, please contact me or our Corporate Sponsors Committee Chairman, Ralph Frangioni at (850) 585-9839 or by email at ralph.frangioni@ur-aces.com.

Again, thank you for your consideration of the All Sports Association sponsorship.

Best Regards,



Kevin D. Bowyer
President 2024-2025
kevin.bowyer@warrenaverett.com
850.543.6408



ALL SPORTS ASSOCIATION SPONSORS

Platinum - \$10,000.00

- ❖ Signage at Banquet venue
- ❖ A full-page color ad in the program
- ❖ 2 Tables (20 tickets) at Annual Awards Presentation (*floor seating*)
- ❖ 20 Tickets to the VIP Reception
- ❖ 20 Tickets to *Meet and Greet* with Urban Meyer
- ❖ 10 Tickets to the Sponsor's Appreciation Casino Night, Wednesday, February 19th
- ❖ 10 Tickets to the Scholastic Fish fry on Thursday, February 20th
- ❖ 10 Tickets to the Buck Smith FCA Breakfast on Friday, February 21st
- ❖ Logo/Name displayed on All Sports Association website
- ❖ One Organic Social Media Post on the ASA Facebook page
Includes graphic creation (unless sponsor wants to supply)
- ❖ Paid Social Media Ad on the ASA Facebook page
* Sponsor may need to approve the "co-sponsorship" ad

Gold - \$5,000.00

- ❖ Signage at Banquet venue
- ❖ A 1/2 page color ad in the program
- ❖ 1 Table (8 Tickets) to Annual Awards Presentation (*floor seating*)
- ❖ 8 Tickets to the VIP Reception
- ❖ 8 Tickets for a picture with Urban Meyer
- ❖ 4 Tickets to the Sponsor's Appreciation Casino Night, Wed. February 19th
- ❖ 4 Tickets to the Scholastic Fish Fry on Thursday, February 20th
- ❖ 2 Tickets to the Buck Smith FCA Breakfast on Friday, February 21st
- ❖ Logo/Name displayed on All Sports Association website
- ❖ Organic Social Media Post mention on the ASA Facebook page

Corporate - \$2,800.00

- ❖ 8 Block seating in the Arena (8 Tickets) for the Awards Presentation
- ❖ 8 Tickets to the VIP Reception
- ❖ 2 Tickets for a picture with Urban Meyer
- ❖ 2 Tickets to the Sponsor's Appreciation Casino Night, Feb 19th
- ❖ 4 Tickets to the Scholastic Fish Fry on Thursday, February 20th
- ❖ 2 Tickets to the Buck Smith FCA Breakfast on Friday, February 21st
- ❖ Logo/Name displayed on All Sports Association website
- ❖ Organic Social Media Post mention on the ASA Facebook page



**All Sports Association, Inc.
P. O. Box 2591
Fort Walton Beach, Florida 32549**

We, _____, agree to purchase a corporate sponsorship for the **56th Annual All Sports Association's Awards Presentation** to be held on February 21, 2025 in the Arena at Emerald Coast Conference Center. All stipulations, special advertisement instructions and/or requirements are contained in this agreement; and the sponsor agrees to pay for its corporate sponsorship upon signing this agreement.

If you are interested in a 2025 corporate sponsorship, you should mail your signed agreement to the address above. Or you can email your agreement to Ralph Frangioni, our Sponsorship Chairman, at ralph.frangioni@ur-aces.com. If you have any invoicing questions or need additional information, please contact Mr. Frangioni at (850) 585-9839 or at ralph.frangioni@ur-aces.com.

2025 Corporate Sponsorship Package: See sponsorship levels with related benefits as set forth in the attachment to the letter.

Corporate sponsor contributors helped the All Sports Association provide in excess over \$200,000 to local youth organizations in 2024. Your sponsorship is sincerely appreciated and your commitment to our local youth is commended. **You** are a major part of our efforts to provide support to local youth and the organizations serving them.

Company name as it should appear on banquet plaque and program (please print)

Address

Contact name and telephone number

Sponsor signature

Email address

- Check Enclosed
- Please Invoice



ASA Event Information & Schedule February 19th – 21st

The schedule of events is provided below along with detailed information for each event:

- **Sponsor Appreciation Casino Night: Wednesday, February 19th** – Platinum Sponsors receive 10 tickets, Gold Sponsors receive 4 tickets, while Corporate Sponsors receive 2 tickets.
- **Scholarship Recognition Fish Fry, Thursday, February 20th** - Beginning at 5:00 pm this event takes place at the Okaloosa County Fairgrounds. Platinum (\$10,000) and Gold (\$5,000) sponsors receive 10 and 8 tickets respectively. Corporate sponsors (\$2,800) receive 4 tickets. Attendees will include our award winners, speakers and other invited guests. Tickets are required.
- **Fellowship of Christian Athletes Breakfast: Friday, February 21st** - The FCA breakfast will begin at 7:30 a.m. at the Northwest Florida State College Arena. Attendees at this event include invited senior high school and middle school FCA members, the Taylor Haugen Trophy winner and invited guests. As a Platinum Sponsor you may send 10 representatives, while Gold and Corporate Sponsors may send two attendees to the breakfast (no ticket required). This year, Danny Wuerffel will be the featured speaker for the breakfast.
- **Corporate Sponsors' VIP Event: Friday, February 21st** - Private party at the Arena at Northwest Florida State College. Beginning at 4:00 pm each Corporate Sponsor will be permitted to meet with the award winners and obtain autographs (refreshments and hors d'oeuvres included). Tickets are required.
- **Awards Presentation: Friday, February 21st** - The banquet will take place at the Arena at Northwest Florida State College. Doors open at 5:30 pm with food and drinks available with the program scheduled to start at 6:30 pm. Tickets are required.

There will be a silent auction/raffle before the program, with auction/raffle tickets available at the Arena and at the above-referenced Sponsor/VIP reception. In addition to an exciting night recognizing this year's award winners and hearing from our featured speaker, we will also have a live auction—with a number of one-of-a-kind collectible items—the live auction will precede the evening activities. Credit cards may be used for those purchases.